

Multinationals Corporations and Foreign Direct Investment

Reading:

- Mansfield et al (2002) *"Managerial Economics"*, Norton. Chapter 18
- Salvatore, Dominick (2004) *"Managerial Economics in a Global Economy"*, Thomson.
- Pitelis and Sugden (1991) *"The Nature of the Transnational Firm"*, Routledge
- Caves (1996) *"Multinational Enterprise and Economic Analysis"*, Cambridge University Press.
- Dunning (1993) *"Multinational Enterprises and the Global Economy"*
- Doremus, Keller, Pauly and Reich (1998) *"The Myth of the Global Corporation"*, Princeton University Press.
- Cowling and Sugden (1987) *"Transnational Monopoly Capitalism"*, Wheatsheaf Books.
- Roberts, Simon (2000) *"Large international business and economic development"*, *International Review of Applied Economics*, Vol 14, 1, 2000.
- R Kozul Wright and Rowthorn (1998) *"Transnational Corporations and the Global Economy"*, Macmillan.
- Held, David, Anthony McGrew, David Goldblatt and Jonathan Perraton (1999) *"Global Transformations"*, Polity Press.
- Ietto-Gillies, G. (2000) *"What Role for Multinationals in the New Theories of International trade and location"*, *International Review of Applied Economics*, Vol 14, No 4.
- Buckley, PJ and PN Ghauri (2002) *"International Mergers and Acquisitions: A Reader"*, Thomson.
- UNCTAD (2000) *"World Investment Report"*, UN Publications, New York and Geneva
- Conn, R, Cosh, A, Guest, P, and A. Hughes (2003) *"The Impact of UK Acquirers of Domestic, Cross Border, Public and Private Acquisitions"*, ESRC Centre for Business Research Working Paper 276, University of Cambridge.
- *The Economist* (2001) *"Globalisation"*, The Economist Newspaper Ltd, St Edmundsbury Press, Bury St Edmunds.

Some Interesting Sites:

- UNCTAD reports including annual World Investment Report: <http://www.unctad.org/>
- Information on specific firms and industries: <http://www.fortune.com/fortune>
- World Bank: www.worldbank.org

Class presentations:

FDI: "Foreign direct investment flows result from international differences in labour costs" Discuss

MNC: "What are multinational corporations and why do they exist"